What is REVEAL by L’ORÉAL?

It is an online individual business game which allows you to discover L’Oréal as well as yourself. You will play the role of a management trainee to discover the backstage of 18 months new product launch process at L’Oréal as in real life. In order to progress, you have to solve puzzles and search for clues by exploring various fields. Through the game you will be assessed on your professional skills and cognitive ability. You can also discover L’Oréal, a business leader built through global brands, its culture, its multiple jobs and career opportunities.

Who can play REVEAL by L’ORÉAL?

Participants can be current students from any academic discipline and background, of any university, or recent graduates who have completed their studies for no more than two years.

When can I play?

REVEAL by L’Oréal is an Open Recruitment Game that is always open for you! You can play the game whenever you want by visiting www.reveal-thegame.com/hongkong. Just to make sure you complete the game and upload your CV before 30th April, 2012.

How long should I spend?

In the game, you need to go through 3 episodes - EPISODE 1: Development Phase, EPISODE 2: Production Phase, EPISODE 3: Launch Phase. In order to finish the game, you also need to complete all the 4 tests within ONE of the five areas: R&I, Marketing, Sales, Operations and Finance, in the Learning Center according to your interest. Only one area is mandatory. It takes 3-5 hours in total. We recommend you to complete 1 episode per day.

How do I REVEAL my professional path?

You will be assessed through different tools, such as business challenge, situational judgement question and problem solving question, that will help you REVEAL your working style, professional skills and suitabilities in different professional areas. You will also see your launch result according to your decisions made on challenges.

What do I win?

You can learn about your future career options and gain 360-degree insight about your individual skills. The TOP 40 players in Hong Kong will be invited to our B-REVEALED event to compete for a chance to be an Intern/Management Trainee in L’Oréal Hong Kong Ltd. On top of that, the TOP 6 worldwide winners will get a free trip to Paris for 5 days!

What are the important dates of REVEAL by L’ORÉAL Season 3?

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<tr>
<th>Deadline</th>
<th>30th April, 2012</th>
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<tr>
<td>Hong Kong B-REVEALED event</td>
<td>May, 2012</td>
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<tr>
<td>Internship/Management Trainee interview</td>
<td>Start in Mid-May, 2012</td>
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Game Website: www.reveal-thegame.com
Visit our facebook fan page for more information (L'Oréal Talent Recruitment Hong Kong)
Internships

Our internships are open to university undergraduates. Undertaking an internship at L’Oréal is the first stage in learning a profession, it is an opportunity to work as part of a team and to experience the culture of our group. It is also an opportunity to show what you can do – we’re on the look-out for talents we can employ in the future.

- **Functions:** Sales & Marketing, Retail Operations & Training, Finance & Operations
- **Program Length:** 6 months full time internship

How to apply:

<table>
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<tr>
<th>Internship Duration</th>
<th>Application Period</th>
<th>Application Method</th>
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<td>From July to December, 2012</td>
<td>1st March, 2012</td>
<td>Via Business game (REVEAL by L’Oréal)</td>
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You can submit your CV through REVEAL when you finish the game.

Management Trainee Program

Launching a career is a serious undertaking. From day one, every successful recruit receives our personal commitment, ensuring they have the best start possible. We are looking for talented recent graduates who can express their wide-ranging personal attributes as they take part in challenging, dynamic projects and missions.

- **Functions:** Sales & Marketing, Retail Operations & Training, Finance & Operations
- **Program Length:** 12 Months
- **Content:**
  - 6 months field experience
  - Key business projects
  - Technical and soft skills training
  - Regular round-table discussions with senior management