Analyst (full time)

**Department**: Strategy Development Department (SD)

**Location**: Shenzhen, China

**About Tencent**

Founded in November, 1998, Tencent, Inc. ([www.tencent.com](http://www.tencent.com)) is a leading internet value-add service provider based in Shenzhen, China. Tencent is traded on the main board of Hong Kong Stock Exchange (SEHK 700) and has been the component stock of Hang Seng Index since June 2008.

Tencent’s core strategy is to provide one-stop online living experience to internet users in China and worldwide. Under such strategy, Tencent offers a comprehensive range of internet and wireless value-add services fulfilling users’ needs for online communication, information, entertainment and e-commerce.

Tencent operates a number of online platforms, such as:
- QQ, China’s No.1 instant messenger
- QQ.com and 3G.QQ.com, China’s No.1 web portal and WAP portal, respectively
- Qzone, China’s No.1 social network service (SNS)
- QQ Game, China’s No.1 on-line gaming service
- QQ Mail, China’s No.1 email service
- Paipai and Tenpay, China’s No.2 C2C marketplace and online payment service, respectively

**About Strategy Development Department**

The staff at Strategy Development Department thinks strategically and globally about online related industries, and helps drive initiatives that are critical to the ongoing growth of Tencent. Our team analyzes innovative services and business models across the online industry, with focuses on platform integration and re-creating businesses, to meet changing strategic and operational needs, enable innovation, and help the company continue to satisfy customers’ needs and achieve its vast potential. In addition, the strategy team provides internal consulting services, defines strategies to optimize operations, and drive initiatives in emerging sectors.
Responsibilities:

• Analyze new business models or innovative Internet applications, and identify potential growth opportunities
• Monitor competitive activities, and develop a deep understanding of consumers' needs, attitudes, and usage of specific Internet services
• Provide strategic analyses and recommendations over a broad range of management issues at corporate and business unit level
• Participate in annual/quarterly business planning and reviews
• Facilitate execution of key initiatives across business units and functions

Requirements:

• This position is open to both graduate and undergraduate students, and to all majors
• Outstanding academic record and internship experience
• Strong leadership potential as demonstrated by various types of achievements
• High level of integrity, dedication and motivation
• Passion for the Internet
• Distinctive problem-solving skills and business sense
• Excellent communication and interpersonal skills
• An effective team player
• Fluency in oral and written English. Additional language skill in Japanese or Korean is a plus.
• Good understanding of basic business issues. Award or outstanding performance from Business Competition is a plus

If you are interested in the position at Tencent, please send your CV as the CONTENT and the attachment of email to dawnchen@tencent.com with the subject name as: Name of the school+ Applicant's name