AN UNCOMMON SENSE
OF THE CONSUMER

START YOUR CAREER WITH US
Opportunities Beyond Measure

Nielsen Graduate and Intern Recruitment

WHO WE ARE
Nielsen is a global measurement and data analytics company that provides the most complete and trusted view available of consumers and markets worldwide. Our approach marries proprietary Nielsen data with other data sources to help clients around the world understand what’s happening now, what’s happening next, and how to best act on this knowledge. For more than 90 years Nielsen has provided data and analytics based on scientific rigor and innovation, continually developing new ways to answer the most important questions facing the media, advertising, retail and fast-moving consumer goods industries. As an S&P 500 company, Nielsen has operations in over 100 countries, covering more than 90% of the world’s population. For more information on Nielsen, visit www.nielsen.com

WE ARE LOOKING FOR?
- Passion in Market Research
- Excellent business and numerical sense, analytical and coordination skills
- Good command of oral and written English and Chinese
- SASS and/or VBA preferable for some industries but not a must

WORKING AT NIELSEN
- Exposure to global company and renowned client companies
- Great career prospect
- Ample training and development opportunities

OUR OPPORTUNITIES
Be a market research expert in a specific industry

Emerging Property, Telecom
Financial Services
FMCG
Media
Public Enterprise
Retail

TO LEARN MORE ABOUT US
- Job Application / Enquiry Email: jobs@nielsen.com