Kantar is home to some of the world's leading research, data and insights brands. Individually, brands such as Kantar Millward Brown, Kantar TNS, Kantar Media and Kantar Worldpanel are famous and highly respected experts in their fields. Collectively, they offer the most complete view of consumers – the way they live, shop, vote, watch and tweet – in over a hundred countries worldwide. For the benefit of our clients, Kantar connects these specialists as well as providing access to the wider WPP group of companies and other partners.

Our offer covers the breadth of techniques and technologies, from purchase and media data to predicting long term trends; from neuroscience to exit polls; from large scale quantitative studies to qualitative research, incorporating ethnography and semiotics.

Freelancer (Part-time basis)
Ref. no.: KANTAR-FL-CUHK2019

Responsibilities:
- Perform basic administration support to Client Services team including but not limited to:
  - Charting
  - Data entry
  - Translation

Requirement:
- Undergraduates
- Excellent command in MS office especially Excel and Power Point
- Willing to learn and fast learner
- Excellent command in spoken and written English & Chinese (Cantonese speaking is a must)
- Flexible working hours but must be able to commit at least 2 days per week

Interested parties please send your full resume to kingwai.Kwok@kantar.com (Please quote job reference number on all correspondence). Personal data will be used for recruitment purpose only.
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Research Associate / Research Executive (Qualitative)
Ref. no.: KANTAR-QL-CUHK2019

Job Responsibilities

- Coordinate with clients and facilitate client relations, provide highest level of client service
- Regular client contact including participation of client meetings
- Manage project design, proposal writing, planning and drafting report
- Uphold and implement quality control procedures
- Provide administrative support to the team
- Actively seek learning opportunities, take every opportunity to develop self, through formal and informal training or learning

Job Requirement

- University degree, preferably with a major in Business, Marketing, Sociology, Psychology, Philosophy or English
- Basic understanding of qualitative research processes and analysis tools is an advantage
- Demonstrate a desire to learn and improve professional competence and knowledge, by following appropriate self-development or training
- Ability to respond to queries/requests promptly, provides ongoing and accurate feedback
- Good communication skill and detail-minded
- Excellent command in both written and spoken English and Cantonese, knowledge in Mandarin is an advantage
- Willingness to accept responsibility and accountability for work
- Ability to multi-task and handle stress/work under pressure
- Proficiency level of computer application (Word, PowerPoint, Excel)
- Candidates with more experience will be considered as Research Executive

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Our offer covers the breadth of techniques and technologies, from purchase and media data to predicting long term trends; from neuroscience to exit polls; from large scale quantitative studies to qualitative research, incorporating ethnography and semiotics.

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Research Associate / Research Executive (Quantitative)
Ref. no.: KANTAR-QN-CUHK2019

**Job Responsibilities**

- Coordinate with clients and facilitate client relations, provide highest level of client service
- Regular client contact including participation of client meetings
- Contribute in project design, proposal writing, planning and research analysis on research projects
- Plan and work closely with Project Services team to execute research projects with some supervision
- Quality control of data
- Provide administrative support to the team
- Actively seek learning opportunities, take every opportunity to develop self, through formal and informal training or learning

**Job Requirement**

- University degree, preferably with a major in Business, Marketing, Sociology, Psychology, Philosophy or English
- Basic understanding of quantitative research processes and analysis tools is an advantage
- Demonstrate a desire to learn and improve professional competence and knowledge, by following appropriate self-development or training
- Apply and understanding of quality standards and execute work according to the framework
- Ability to responds to queries/ requests promptly, provides ongoing and accurate feedback
- Good communication skill and detail-minded
- Excellent command in both written and spoken English and Cantonese, knowledge in Mandarin is an advantage
- Willingness to accept responsibility and accountability for work
- Ability to multi-task and handle stress/work under pressure
- Proficiency level of computer application (Word, PowerPoint, Excel)
- Candidates with more experience will be considered as Research Executive

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