UNILEVER HONG KONG
Graduate Trainee Program

No matter who you are, or where in the world you are, the chances are that our products are a familiar part of your daily routine.

Unilever is one of the world’s biggest FMCG companies. With more than 400 brands retailed in over 190 countries and regions, our range of world-leading, household-name brands include Lipton, Dove, and Knorr. On any given day, 2.5 billion people use Unilever products to feel good, look good and get more out of life – giving us a unique opportunity to build a brighter future.

A job at Unilever means working with purpose in an inclusive and diverse culture. With the 2-year Graduate Trainee program, we aim to develop tomorrow’s leaders today in a dynamic environment with challenging opportunities. The Program encompasses rotations within and across functions in an accelerated learning environment.

**Job Title**
Graduate Trainee

**Roles and responsibilities**

1) **Customer Development Trainee**

We care about sustainable growth decoupled from environmental impact, and the Customer Development team is a crucial part of that. We work closely with our customers – they are the pioneers of new products, and they predict and guide tomorrow’s shopping trends.

Core responsibilities:
- Manage the business relationship with customers and stakeholders and deliver best-in-class customer service
- Act as the primary liaison on all category business development internally and externally, including corporate marketing and merchandising programs
- Coordinate annual planning efforts, including negotiating and executing Joint Business Plans
- Drive trade investment effectiveness and efficiency

2) **Marketing Trainee**

Unilever’s Marketing colleagues are leaders in sustainable marketing and are increasingly focused on
driving performance through brands with purpose; brands which matter to people and to society. We want to reach more people in more places more often with brilliant brand experiences that improve people's lives - making sustainable living commonplace and putting social, environmental and economic progress at the heart of brand development.

Core responsibilities:
- Develop a marketing mix, including communication, renovation and innovation, to excel in selected channels for ironic brands like Dove, Knorr, Vaseline etc.
- Work with the brand development teams on strategy implementation, content calendar development and eCommerce initiatives
- Lead digital marketing for the local cluster with the global teams
- Coordinate annual country strategy and brand marketing plans

3) Supply Chain Trainee

Supply Chain is the beating heart of the organisation. The team plays a vital role in getting our goods to customers and consumers; from sourcing raw materials to manufacturing and delivering the end product. Our Global Supply Chain team includes approximately 100,000 employees, working with over 70,000 suppliers and more than 1.5 million farmers to manage a logistics network that transports over a distance of more than 1.5 billion km each year.

Core responsibilities:
- Optimize the raw materials and products’ logistics network flow to achieve low cost, low waste, and high productivity
- Track forecast KPI’s for bias and accuracy and provide insights to drive improvements with Customer Development and Marketing Team
- Maintain forecast inputs and backend forecast data in company applications
- Identity and communicate future demand and supply chain risks, and work with cross-functional teams and manufacturers to reduce impact

4) Finance Trainee

Sustainable business growth is only possible when you bring together the best talent, and that is what you will find in our Finance team. From Finance Business Partners to Accountants to the broad range of specialists in Expertise Services, everyone works together to achieve their ambitions and build a better future at Unilever.

Core responsibilities:
- Finance Business Partnering: embed best practice and offer financial expertise in critical decision-making in the business.
- Accounting expertise: learn the fundamentals of accounting and financial control
• Teamwork with other functions: work closely with Customer Development, Marketing and Supply Chain to drive our business growth.

Requirements/ Qualification
We welcome fresh or recent university graduates with less than 2 years of working experience from any disciplines or majors. If you have a strong passion for FMCG industry and show high leadership potential, you are who we are looking for.

Submission Method
www.bit.ly/unileverhkgt19

Application deadline
30 November 2018

Communication
Global website: www.unilever.com
Update: https://www.facebook.com/unileverhkcareers
https://instagram.com/unileverhkcareers/
Enquiries: hr.hk@unilever.com