

Recruitment

Sengital (www.sengital.com) is a leading design and development services company in Hong Kong. One of her subsidiaries (www.senmedia.com.hk) is providing IT and interactive solutions to the customers which include museums, education institutions, shopping malls, hotels, etc. We would like to recruit passion members to join our team. Another subsidiary (hkrnd.com) focuses on digital marketing, IoT, big data and AI solutions.

Business Development Executive

Job Description

We are looking for enthusiastic talents to join our business development department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

- As a business development team member, you will collaborate with our team in all stages of business development activities, marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing and sales channels.
- We will help you acquire business and marketing skills and provide you with knowledge of various strategies. Ultimately, you will gain broad experience in business development and should be prepared to enter any fast-paced work environment.

Responsibilities

- Support the business development team in daily task
- Assist in promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations and tender documents
- To find new targets and leads to promote the sales and services of the company
- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organize sales & marketing events

Requirement

- Good attitude
 - Passion for the business development
 - Good analytical and troubleshooting skills, self-motivated, teamwork oriented, self-disciplined and responsible
 - Study in BBA or related disciplines
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- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google AdWords)

General Info

- 5 working days per week
- 8:45am to 5:45pm

Benefits

- Annual Leave 12 days a year after the probation period
- One Sick Leave per month after probation with 50% claim of the medical fee
- Salary and benefit will be commensurate with qualifications and experience.

Please send in your full resume and expected salary by email to hr@sengital.com. To obtain a copy of the Personal Information Collection Statement, please contact us by email.

For more information, please feel free to visit our website:

<http://www.sengital.com>

<https://www.facebook.com/SengitalLimited/>

<http://www.senmedia.com.hk>

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Please send in your full resume by filling this form: <https://forms.gle/6GXUrw43cKwmSdTMA> or email to hr@sengital.com. If you want to obtain a copy of Personal Information Collection Statement, please contact us by email.
