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| Company Name (English) | AE Consulting Asia Tech Limited |
| Company Introduction | <p>AE Consulting Asia Tech Limited is an A.I. Company with growth hacking and technical systems integration services, serving the clients in both Germany, United Kingdom, Singapore and Hong Kong. The Asian Headquarter is based at Cyberport Hong Kong.</p> <p>With award winning research projects funded by Innovation and Technology Fund, AE has housed-owned research and development brand GrowthMind, which is an A.I. Business Intelligence software system (Saas) that can deliver excellent results in matching the expected ROI with the best marketing budget, for any size of the businesses, i.e. higher in ROI, lower in the budget.</p> <p>Data mining and machine learning with big data analytics skills the GrowthMind team owns, help companies acquire a huge number of data sets through Omni channels that help you get the best tactics to outperform the competitors.</p> <p>From the real-time social media listening and mentions, to the complicated prediction models, viral coefficient calculation of digital marketing assets, and A.I. heatmap tools for A/B testing, the all-in-one solution is tailor-made for companies who play heavily in e-commerce and Asian social media platforms.</p> <p>Latest Media coverage of founder & the company : https://drive.google.com/drive/folders/1YLn1bRXBcqJ5jHy3ehGFZUt4bYFplatE?usp=sharing</p> |
| Company Website | www.growthmind.app |

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| Job Title | Content and community management intern |
| Number of Job Vacancy | 2 |
| Job Nature | ✓ Biz and marketing |
| Job Description | <p>You'll define and execute the content strategy for the 1st multilingual growth hacking agency and A.I. development company with a Asian headquarter in Hong Kong.</p> <p>You will assist in the campaigns of our clients in Food & Beverage, Healthcare, and Technology, including EduTech.</p> |

To develop & implement content marketing strategy to match the user journey with conversion in mind

Create content to grow the company's footprint by e.g. blog, media column, social media, infographic, ebook, video, press release etc.

Crafting persuasive, laser-focused landing pages that compel your target audience to take one valuable action.

Designing beautiful, rich graphics & social media content, infographics & video that are as engaging as they are shareable.

Sculpting informative, valuable, digestible articles that audiences can't stop reading.

Publishing easy-to-skim, value-driven eBooks for download in exchange for a subscription

Assist in our online & offline marketing campaigns, community, offline events, media & KOL campaign, business development & partnership.

Job requirements

We're excited about you because you have these traits:

The ideal candidate should be an excellent writer, someone who understands how to frame a message in a clear, concise, and compelling way

Strong copywriting & writing skill with excellent English & Chinese.

Experience in content marketing, digital marketing, media, public relations, visual communications, design or multimedia is a plus

Knowledge & passion in content, digital marketing & growth marketing/growth hacking

Skilled in creating, editing, and promoting various content.

Enjoy working with smart teammates in other regions with a small team setting.

Willing to roll up your sleeves to solve the problem, always exploring new way & technology to work efficiently and ready to help your teammates at any time

Never stop to be a better person. Enjoy learning / self-learn & willing to share knowledge with others.

*Please attach your portfolio URL or anything can help us to know you better. As long as it's something that you're proud of & able to help us to understand your personality, just share with us.

Being comfortable to work with remote working softwares: Asana, Trello, Slack, Zoom

Bonus

With SEO knowledge to create content optimized for SEO purpose

Internship experience in Startups or Internet Industry before

Experience in working with teammates in other regions

Excellent in English (both written & spoken)

High proficiency with industry-standard design software such as Adobe Creative Suite applications (Premier and Illustrator in particular) or Canva

Minimum Education Level

Undergraduates of Related Bachelor Degree:
Communications, Public Relations, Marketing, BBA etc

Employment Period

Monday to Friday 10am-7pm, Sat:10 am - 3pm (Sat remote working)

Working Schedule / Mode

Full-Time Internship

Working Location

Cyberport co-working space, open office setting (Sometimes at Quarry Bay)

Application method

Pls send your CV to hr@aeconsulting.tech
An interview will then be arranged

Any other fringe benefits?

One- on- One , on job training by Director

Well performers will be selected and rewarded Part time or full time contract as our official employees

Who become our Intern staff by 31 July can be sponsored by us to join the **Cyberport Digital Tech Programme offered by the company , with extra Technical Seminar: AI / Big data / Blockchain, Industry site visit to FinTech / Smart Living / DE & E-sports companies at Cyberport, and •AWS Computing and AWS Education program, with peer groups of Interns at Cyberport throughout July to September**

Deadline of Job Opening

31 July 2021

Remarks