



Company Name (English)	AE Consulting Asia Tech Limited
Company Introduction	<p>AE Consulting Asia Tech Limited is an A.I. Company with growth hacking and technical systems integration services, serving the clients in both Germany, United Kingdom, Singapore and Hong Kong. The Asian Headquarter is based at Cyberport Hong Kong.</p> <p>With award winning research projects funded by Innovation and Technology Fund, AE has housed-owned research and development brand GrowthMind, which is an A.I. Business Intelligence software system (Saas) that can deliver excellent results in matching the expected ROI with the best marketing budget, for any size of the businesses, i.e. higher in ROI, lower in the budget.</p> <p>We are now also developing a new branch of business, including Blockchain and Crypto wallets, Biotech and Food brands. The brands now need a bunch of Fintech Talents, Biotech and Nutrition Professionals and AR creative talents.</p> <p>Data mining and machine learning with big data analytics skills the GrowthMind team owns, help companies acquire a huge number of data sets through Omni channels that help you get the best tactics to outperform the competitors.</p> <p>From the real-time social media listening and mentions, to the complicated prediction models, viral coefficient calculation of digital marketing assets, and A.I. heatmap tools for A/B testing, the all-in-one solution is tailor-made for companies who play heavily in e-commerce and Asian social media platforms.</p> <p>Latest Media coverage of founder & the company: https://drive.google.com/drive/folders/1YLn1bRXBcqJ5jHy3ehGFZUt4bYFpl atE?usp=sharing</p>
Company Website	www.growthmind.app

Job Title	Media and Public relations Intern
Number of Job Vacancy	4
Job Nature	Communication , BBA BIZ related
Job Description	<p>learning opportunities designed for students and recent grads (with or without prior internship experience) who are at the starting point of their Corporate communications careers.</p> <p>unique opportunity to experience working in a multinational communications agency setting, with real client work starting from the first week.</p> <p>Participants are paired with senior team members to learn all aspects of public relations, and work on live client projects by assisting with media monitoring, research, and analysis, as well as tasked with creating work products such as draft press releases, presentations and assisting the senior teams with event management.</p> <p><u>Job Highlights</u></p> <ul style="list-style-type: none"> ● Tech:A.I. Blockchain, FMCG related stremes ● Corporate with well known brands ● High potential in business growth ● Development in creative studio and multi cultural setting <p>a great way for you to gain hands-on experience in public relations, whether you have decided on public relations as a career choice, or are still exploring your chosen discipline within communications.</p>
● Job Requirements	Nice-To-Have Skills/Experience

	<p>Previous internship experience welcome.</p> <ul style="list-style-type: none"> ● Strong writing skills are fundamental to a communications role; applicants must be able to demonstrate solid writing skills ● A basic understanding of the media and the Hong Kong media landscape ● Assist in KOL campaign management ● Basic business acumen; knowledge of current news at both a local and global level ● Basic organization skills; participants may take projects from multiple leaders ● Team player who is committed and enthusiastic; open to feedback and coaching ● Excellent interpersonal and communication skills, both verbal and written ● Additional language capabilities in Cantonese and Mandarin a plus ● Candidates must be able to intern in Hong Kong (Citizen, PR, or hold a valid student work/holiday work visa). <ul style="list-style-type: none"> ● Strong sense of responsive design, UI/UX and technology ● Please provide portfolio of related projects you worked on in the past on your CV and interview
Employment Period	Monday to Friday 10am-7pm, Sat:10 am - 3pm (Sat remote working)
Working Schedule / Mode	Full-Time Internship
Working Location	Quarry Bay Blueprint co-working space, open office setting (Sometimes at Cyberport)
Any other fringe benefits?	<p>One-on-One, on job training by Director</p> <p>Well performers will be selected and rewarded Part time or full time contract as our official employees</p> <p>Free flows of Coffee at office, free snacks, free Flutter online course materials</p>
Deadline of Job Opening	31 July 2021
Remarks	