

Bonjour

Marketing Officer

Candidate should be highly motivated, eager to learn, adaptable to a fast-paced learning environment.

Students in marketing, communications or similar fields are welcomed.

- Good understanding of latest marketing trends.
- Good command of both oral and written English & Chinese.
- Strong communication, writing, and organizational skills.
- Proficient in MS Word, Excel, PowerPoint and Chinese Word Processing.
- Familiarity with social media platforms (HK , facebook , ig , youtube and CN).
- Detail minded, well-organized, responsible and willing to take up ad-hoc tasks.
- Immediate available is preferred.
- Interested on e-commerce business

You will be involved in:

- Develop cross-media creative ideas with a feasible solution, such as graphics/image/photo/video/animation production.
- Assisting in developing marketing and communication materials.
- Supporting the brand refresh initiative by updating company templates and documents etc.
- Providing administration support and other ad hoc duties as assigned.

Application Method

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