

Yoho Hong Kong Limited

Company background: We are one of the leading market players in the B2C e-commerce industry in Hong Kong with a focus on consumer electronics and home appliances, having established a vast customer base with over 590,000 registered members

1/ Marketing Team Intern

Responsibilities:

- Assist in managing various media and analytics reporting platforms such as Google Ads, Facebook Ads Manager
- Prepare digital content in a timely manner
- Initiate and implement marketing programmes

Requirements:

- Degree in business, preferably with marketing major/minor
- Good interpersonal and problem-solving skills
- Detail-minded, hardworking, self-motivated
- Proficiency in MS Word, PowerPoint and Excel

2/ Product Management Team Intern

Responsibilities:

- Execute sourcing and purchasing activities for consumer electronics / mobile phones / computers / beauty products / home appliances and related products
- Negotiate with vendors to improve price competitiveness and costing structure
- Work with marketing team for campaigns

Requirements:

- Degree in business or other related discipline
- Ability to work independently and under pressure
- Detail-minded, hardworking, self-motivated
- Proficiency in MS Word and Excel

Application Method:

Please contact Ms Cindy Wong via hr@yohohongkong.com.