



Multimedia and Graphic Designer

Key Responsibilities:

- Graphic and video design and production, including social media content (e.g. Facebook, Instagram, Youtube), digital ad (e.g. display banner), print ad, marketing collateral, email, website, etc.
- Design and develop creative visual and multimedia solutions for marketing campaigns
- Video productions including shooting, editing, animation and video effects, finding footage, audio, adding subtitles etc. from start to finish
- Work closely with different teams and external parties to develop and execute cross-platform marketing campaign visuals and concepts
- Ensure both graphic and video content output are visually executed to the highest standard

Requirements:

Individuals who meet the following requirements or possess the equivalent combination of competence and experience are invited to apply:

- Higher Diploma or above in Graphic, Multimedia Design or related fields
- Proficient in software such as Adobe Creative Suites for Illustrator, Photoshop, InDesign, Premier Pro, Adobe Flash, After Effects, Final Cut Pro and all Microsoft programs etc.
- Good command in spoken English and Cantonese, Mandarin is a plus
- Experience in graphic design / multimedia production in agency or retail-related industry is a plus
- Love teamwork while manage well independent work tasks
- 1-2 years of relevant experience is preferred. Fresh graduates will be considered
- Immediate availability is preferred

We offer a 5-day week, career advancement opportunity, medical benefit to the right candidate. Interested parties, please send us your full resume with current and expected salary to [bibiana@boutir.com](mailto:bibianna@boutir.com)

About Boutir

We, Boutir is a mobile-commerce platform that empowers small to medium merchants to easily set up and run their online store in a mobile app. With Boutir, merchants have



their stores on their fingertips and they can run their business and communicate with their customers through various social channels anytime, anywhere.

We are serving more than 123,000 merchants on our platform and tens of thousands of customers everyday. Based in HK, we are actively expanding to other parts of Asia, like Malaysia, Japan, India and Indonesia.

Website: www.boutir.com