



Founded by SPRG, a leading PR network in APAC, and Montith & Company, a global PR agency, Montith SPRG is the newly established joint venture operating in Hong Kong to support Montith & Company's global clients in APAC.

We provide integrated cross-border C-suite advisory, media relations and thought leadership strategies and programmes and have extensive experience in issues, crisis management and public affairs. Sectors where we have particular expertise include financial services, professional services, real estate, renewable energy, natural resources, technology start-ups, cybersecurity, AI, blockchain/digital currencies, commercial airlines, gaming, and the art industry. We also advise clients on a range of public policy, regulatory and compliance issues.

Our clients are solving complex problems and taking advantage of unique opportunities, such as global expansion and new market entries, product launches, leadership transitions, M&As, capital raisings, IPOs and corporate rebranding initiatives.

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## **Public Relations Associate**

(Ref.: MS/CUHK/CURE-A)

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As an Associate at Montith SPRG in Hong Kong, you will be joining a global public relations agency with deep roots in all the world's major media and money markets. Montith SPRG combines Montith & Company (M&Co), an award-winning specialist communications agency selected for the fourth year in a row by The New York Observer as a top global PR firm, and SPRG, Hong Kong's leading independent PR agency with offices throughout APAC.

Our mission: to support the critical marketing communications initiatives of global organizations in the APAC region. Our clients are headquartered in countries around the world, across sectors, and will rely on us to create and manage integrated, flexible, and budget efficient global PR programs.

We provide integrated cross-border management advisory, public relations and thought leadership strategies and programs and have extensive experience in issues and crisis management. Sectors of particular expertise include financial services, professional services, real estate, renewable energy, natural resources, cybersecurity, AI, blockchain/digital currencies, airlines, gaming, and the art market. We also advise on a range of public policy and regulatory and compliance issues.



Fluency in English is key, and in Chinese both simplified and traditional.

Montieth SPRG is an ambitious “super boutique” passionately entrepreneurial, and not just growing but also evolving rapidly into a next-generation PR firm. Everyone at the firm, top to bottom, is “close to the work” and provided a significant level of opportunity, all in a mutually supportive environment and corporate culture. We have a diverse, highly collaborative team that speaks seven languages and are committed to advancing that diversity.

The work we do is intellectually stimulating and challenging. Our clients are solving complex problems or taking advantage of a unique opportunity, including new market entries, new product launches, leadership transitions, M&A, capital raises, and IPOs and corporate rebrandings. We value candidates who are thoughtful and work hard on achieving excellence on the client’s behalf, and who gain satisfaction from seeing how their contributions grow and evolve the firm.

All members of Montith SPRG are practitioners, a model created and also followed by our co-founder and co-Chairman. You will work closely with clients to create complex, impactful communications strategies and plans and help deliver meaningful results. You will also help draft and edit high-impact content, including by-liners and press releases announcing major news. With our leading issues, crisis management, and public affairs practices, there is also the opportunity to work closely with other team members across our global offices on multi-faceted programs. On top of the client work, you will also have a taste of building and promoting Montith SPRG with a highly seasoned team.

We provide generous compensation, including performance bonuses and new business development commissions.

Interested candidates are invited to apply by sending CV and application letter, quoting the job reference number, with information of expected remuneration, availability, to the email address [joyce@montiethsprg.com.hk](mailto:joyce@montiethsprg.com.hk).