



**Strategic Communications Consultants Limited** is a member company of Strategic Public Relations Group (SPRG), Asia's biggest independent PR network. We offer PR and marketing communications services to leading brands, both local and international. We provide clients with solid local market knowledge combined with international capabilities and standards spanning across lifestyle, fashion, f&b, IT, retail, fintech, property, insurance industry.

We currently have the following opening in Hong Kong and are now looking for high-calibre professionals to join us.

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## Account Executive

(Ref: SCC/CUHK/CURE-AE)

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### Job Description

- Bachelor's degree or equivalent relevant business experience
- Implement both traditional media and social media campaigns
- Develop content including press releases, social media feed, pitching materials
- Liaise and work closely with clients and external parties for event management
- Contribute towards new business pitches, Interacting with and counseling clients
- Outstanding writing and communication skills

For interested candidates, please email a detailed resume stating the reference code:

SCC/CUHK/CURE-AE of the position you apply for, and your expected salary to [hr.scc@sprg.com.hk](mailto:hr.scc@sprg.com.hk).

**Website:** [www.sprg.com.hk](http://www.sprg.com.hk) / [www.sprg.asia](http://www.sprg.asia)

Recognitions

**campaign**

Asia Pacific Network of the Year  
Greater China Independent  
Agency of the Year (Silver)



PR Agency of the Year (Asia Pacific)  
PR Agency of the Year (Asia)  
Grand Stevie Award



Asia Pacific Corporate Consultancy of the Year  
Asia Pacific Financial Consultancy of the Year  
Hong Kong Consultancy of the Year

**MARKETING**

Local Hero - PR Agency  
Best of Show - Agency  
Best Crisis Management Team

Partner of



PROI Worldwide  
GLOBAL INTELLIGENCE LOCAL IMPACT.

CSR Accreditation

