

Make a Strategic Career Decision
Join Hong Kong's largest financial PR consultancy

Strategic Financial is the largest and most dynamic financial PR consultancy in Hong Kong and is a member company of Strategic Public Relations Group (SPRG), Asia's biggest independent PR network. We are the leader in IPO communications, capturing 25% of the IPO communication market since 2000. Currently, we advise over 170 local and international listed companies in Hong Kong. At Strategic Financial, you'll have an opportunity to work on pioneering client projects across all industries.

We currently have the following opening in Hong Kong and are now looking for high-calibre professionals to join us. For interested candidates, please email a detailed resume stating the reference code: SFR/CUHK/CURE-E of the position you apply for, and your expected salary to career.sfr@sprg.com.hk.

The suitable candidates will be invited to take a written test and interview at **SPRG's office**, which located at 24/F., Admiralty Centre, Tower One, 18 Harcourt Road, Hong Kong.

Website: www.sprg.com.hk / www.sprg.asia

Executive – Financial Practice
(Ref: SFR/CUHK/CURE-E)

Job duties:

- Liaising with clients, media and investors
- Collating and analyzing media coverage, preparing regular client reports
- Developing and maintaining media and investor relationships
- Drafting of press releases and other corporate materials
- Assisting in the development and execution of IR & PR programs

Requirements:

- Degree holder, preferably in communications, finance, or related disciplines
- Experience in financial PR, financial journalism, or corporate communications is a plus
- A team player with good coordination, interpersonal and communications skills as well as the ability to pay attention to detail
- Ability to handle multi-tasks and meet tight deadlines
- Excellent written and spoken English and Chinese.
- Mandarin proficiency is a plus

Recognitions

campaign

Asia Pacific Network of the Year
Greater China Independent
Agency of the Year (Silver)



PR Agency of the Year (Asia Pacific)
PR Agency of the Year (Asia)
Grand Stevie Award



Asia Pacific Corporate Consultancy of the Year
Asia Pacific Financial Consultancy of the Year
Hong Kong Consultancy of the Year

MARKETING

Local Hero - PR Agency
Best of Show - Agency
Best Crisis Management Team

Partner of

PROI Worldwide

GLOBAL INTELLIGENCE. LOCAL IMPACT.

CSR Accreditation

10+

CSR company