Summer Internship – UI/UX Designer Intern

Company Description

Flowsophic is an education-oriented online platform with the vision of driving the flow of knowledge. Study resources created by qualified students and tutors will be available for all people to purchase on our platform. We offer directly accessible, affordable and down-to-earth learning experiences. We target many education segments, including different public exams, university courses, workplace skills and specialized fields.

We are a start-up supported by CUHK Incubation Centre and Cyberport. All your great work will help strengthen the position of Flowsophic as a trusted educational platform in Hong Kong. Get real responsibilities from DAY 1!

Job Duties

- Illustrate prototypes of website and mobile app for Software Engineering Team
- Optimize user experience of website and mobile app
- Monitor marketing campaign data to carry out website changes

Qualifications

- Experience with Wireframing or Prototyping tools
- Experience with Adobe Photoshop and Illustrator
- Knowledge of UI/UX Principles
- Demonstrates user-oriented mindset

Desired Skills

- Knowledge of Web Technologies such as HTML, CSS and Javascript
- Experience with digital marketing tools such as Google Analytics and Facebook Ads
- Portfolio of design projects
- Knowledge of Wordpress or AWS
**Requirements**

Students working towards or graduated from a Bachelor’s degree related to Engineering, Science or Maths.

**Employment Details**

**Working Period:** 8 weeks

**Work Hours:** Full-time (Mon – Fri), 9 a.m. – 6 p.m.

**Mode:** Work in office with flexible home office arrangements

**Office Address:** 1/F, Lady Ho Tung Hall, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong

**Application Details**

Please send the following documents to admin@flowsophic.com.

1. Personal Resume
2. Cover Letter
3. Samples of websites or mobile apps you have developed (Optional)
4. Samples of graphic design (Optional)

Please name the email “Internship Application – [Post] – [Name]”

If you have any question, please contact us by admin@flowsophic.com or Whatsapp 6579 7456.

**Application Deadline:** 3 July 2020
Summer Internship – Digital Marketing Manager Intern

Company Description

Flowsophic is an education-oriented online platform with the vision of driving the flow of knowledge. Study resources created by qualified students and tutors will be available for all people to purchase on our platform. We offer directly accessible, affordable and down-to-earth learning experiences. We target many education segments, including different public exams, university courses, workplace skills and specialized fields.

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Job Responsibilities

- Design advertising campaigns and marketing strategies for social media channels
- Perform SEO (Search Engine Optimization) on the entire online platform
- Design social media posts using Photoshop and Illustrator
- Write content related to studying, secondary school life and university life to post on website blog, Instagram, Facebook and email
- Analyze data regarding website traffic, sales and marketing campaign effectiveness

Qualifications

- Good commandment in both spoken and written skills in Chinese and English
- Proficient in doing website SEO
- Experience in copywriting - writing advertisement titles, product descriptions, etc.
- Passion in content creation regarding studying, secondary school life and university life

Preferred Skills

- Proactive and eager to learn
- Proficient in Adobe Photoshop or Illustrator
- Familiarity with Premiere Pro
- Have operated own Website Blog/Facebook Page/Instagram Page/Studygram/Youtube Channel
**Requirements**

Students working towards or graduated from a Bachelor’s degree of any discipline.

**Employment Details**

**Working Period:** 8 weeks

**Work Hours:** Full-time (Mon – Fri), 9 a.m. – 6 p.m.

**Mode:** Work in office with flexible home office arrangements

**Office Address:** 1/F, Lady Ho Tung Hall, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong

**Application Details**

Please send the following documents to admin@flowsophic.com.

1. Personal Resume
2. Cover Letter
3. Samples of social media pages you have operated (Optional)
4. Samples of articles or videos you have created (Optional)
5. Samples of websites you have created (Optional)

Please name the email “Internship Application – [Post] – [Name]”

If you have any question, please contact us by admin@flowsophic.com or Whatsapp 6579 7456.

**Application Deadline:** 3 July 2020