CASH Financial Services Group

Designer

Responsibilities:
● Design graphics and visual assets for marketing, social media, web and other digital channels;
● Create wireframes, sketches, flow diagrams, mockups, storyboard, prototype for user-focused, responsive web designs;
● Collaborate with developers to understand technical requirements and with marketing team to establish design standards;
● Identify areas of improvement via behavior analytics and user feedback.

Requirements:
● Diploma holder or above in Multimedia Design, Multimedia Web Design & Development, Visual Design or related disciplines;
● Previous working experience in marketing and/or UI/UX design is preferred;
● Passionate about web/multimedia design, digital trends and web technologies;
● Proven skill in photo-editing, proficient in Photoshop & Adobe Illustrator, tools such as Sketch, Axure;
● Good understanding of UX work process, knowledge of front-end web development (HTML, CSS), financial services & products would be advantage;
● A team player, innovative with strong problem-solving & presentation skills, able to work under tight timeline;
● Good command of both verbal and written English and Chinese, Putonghua.

If any alumni, graduates are interested in the role, please send your CV & portfolio to judy.sze@cash.com.hk for our processing.