



GEAR YOU UP FOR 2024 CUHK CAREERS FAIR PREPARATORY KIT



BEFORE THE CAREERS FAIR

1. Research about the fair. What are the participating employers? What recruitment talks will be organized?
2. Prepare 3-5 high quality questions you want to ask each employer you are interested in. They are something that you could not search online, e.g. corporate culture. Never talk about benefits and salary packages.
3. Polish your one-page CV, and write cover letters if necessary.
4. Activate your LinkedIn profile with at least 20 connections, follow your target employers' pages and have them shown in the activity log.
5. Get ready to be your own professional groomer including your full suit.
6. Practice to pitch your passion, knowledge and skills.



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DURING THE CAREERS FAIR

1. Check whether you are ready as a young professional, including dressing, hairstyle, appropriate make-up, etc. Free professional portrait-taking services will be provided on the first 2 days. Check this out and prepare well.
2. Apart from individual employer booths, you may go to the chit-chat corner for mingling with employers in a more chill environment. Remember to place a name tag of you at the entrance.
3. Be open-minded to meet more employers and expand your network.
4. Ask quality questions, communicate professionally and naturally, and leave the best first impression. Make it a conversation but NOT assessment.
5. Ask for LinkedIn profiles / contact details, in exchange of your CV (and cover letter). Go for the free CV consultation at the fair for final polishing.



AFTER THE CAREERS FAIR

1. Send a thank you note to employers/speakers/coaches you communicated with. Don't formalize but individualize it, such as mentioning what you have discussed with him/her.
2. Connect the people you know on LinkedIn or other professional social media platform. Follow up sometimes to keep the relationship warm.
3. You are welcomed to register for one-on-one career coaching session to get individualized advice on your CV.
4. Apply for the graduate jobs/internships you are interested in.
5. Complete the student feedback form(s).
6. Connect with CPDC for job opportunities and programme updates.
7. Follow CPDC's IG, LinkedIn and like CPDC Facebook page.



THANK
YOU

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