



香港中文大學
CUHK

學生事務處就業策劃及發展中心
Career Planning and Development Centre
Office of Student Affairs



CU CAREERS

GEAR YOU UP FOR 2025

CUHK CAREERS FAIR PREPARATORY KIT



BEFORE THE CAREERS FAIR

1. Research about the fair. What are the participating employers?
2. Prepare 3-5 high quality questions you want to ask each employer you are interested in. They are something that you could not search online, e.g. corporate culture. Never talk about benefits and salary packages.
3. Polish your one-page CV, and write cover letters if necessary. Join the career guidance programme on CV & interview skills on Feb 24.
4. Activate your LinkedIn profile with at least 20 connections, follow your target employers' pages and have them shown in the activity log.
5. Get ready to be your own professional groomer including your full suit.
6. Practice to pitch your passion, knowledge and skills.



DURING THE CAREERS FAIR

1. Participate in the Career Guidance Programmes & workshops at the fair. Topics include LinkedIn Profiling, Pitching & Presentation Skills, ESG Industry Updates, and company visit, etc. to equip yourself.
2. Go for the free CV consultation at the fair for final polishing.
3. Check whether you are ready as a young professional, including dressing, hairstyle, appropriate make-up, etc. Free professional portrait-taking services will be provided on the first 2 days. Check this out and prepare well.
4. Be open-minded to meet more employers and expand your network.
5. Ask quality questions, communicate professionally and naturally, and leave the best first impression. Make it a conversation but NOT assessment.
6. Ask for LinkedIn profiles / contact details, in exchange of your CV (and cover letter).



AFTER THE CAREERS FAIR

1. Send a thank you note to employers/speakers/coaches you communicated with, within 24 hours after the fair. Don't formalize but individualize it, such as mentioning what you have discussed with him/her.
2. Connect the people you know on LinkedIn or other professional social media platform. Follow up sometimes to keep the relationship warm.
3. You are welcomed to register for CPDC one-on-one career coaching session to get individualized advice on your CV.
4. Apply for the graduate jobs/internships you are interested in.
5. Complete the student feedback forms.
6. Connect with CPDC for job opportunities and programme updates.
7. Follow CPDC's IG, LinkedIn and like CPDC Facebook page.



THANK
YOU

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