Recruitment Advertisement: Internship Post at ACBS-HK

The Association for Contextual Behavioural Science Hong Kong Limited (ACBS-HK) is a scientific and professional group that embraces the principles and practices of contextual behavioral sciences and acceptance and commitment therapy (ACT). As one of the chapters of the international Association for Contextual Behavioral Science, ACBS-HK aims to enhance well-being among the general public through educational workshops, local training materials, scientific research, and community outreach.

**Job Summary:**
As an intern with ACBS-HK, you will have the opportunity to contribute to the development and promotion of ACT in Hong Kong. You will assist in creating compelling content for social media platforms to promote ACT and raise awareness of ACBS-HK. This internship offers a unique chance to learn from worldwide ACT experts and make a meaningful impact on the mental health and well-being of individuals in our community.

**Key Responsibilities:**
- Plan and execute marketing campaigns to promote ACBS-HK and ACT.
- Create compelling content for social media platforms including Instagram, Facebook, and relevant online sites.
- Monitor social media marketing performance metrics to optimize strategies.
- Collaborate with our team to ensure that marketing efforts are in line with our mission and values.

**Internship Period:**
- Minimum 3 months, maximum 6 months
- Earliest start date: June 2024 (flexible)
- Summer and fall options available
- Hybrid working mode (combination of remote and in-person work)

**Eligibility:**
- Students aged 18 or above living in Hong Kong currently pursuing a degree (undergraduate or graduate) / associate degree / higher diploma or equivalent
- Academic background in mental health/psychology, public health, communications, marketing, and/or journalism is preferred
- Strong written and verbal communication skills, including excellent interpersonal skills.
- Fluency in written and spoken English and Cantonese is preferred.
- Proficiency in Microsoft Word, Excel, and PowerPoint
- Experience in research, content writing, website development, graphic design, and/or video editing is a plus
- Interest in contextual behavioral sciences and acceptance and commitment therapy
- Passionate for improving mental health in Hong Kong

As an intern with ACBS-HK, you will have the opportunity to gain hands-on experience in various aspects of promoting ACT and enhancing mental health.

To apply for this internship, please send your resume and cover letter to acbs.hkchapter@gmail.com. Join us in our mission to enhance well-being and promote ACT in our community. Apply now and embark on a rewarding internship experience!